

BANFF SESSION

The Alberta Association of Architects



Exhibitor Opportunities

May 1/2, 2026 · Banff/Alberta/Canada

Banff Session 2026

Every two years, the Alberta Association of Architects (AAA) proudly hosts its flagship conference, Banff Session, at the iconic Fairmont Banff Springs Hotel in the breathtaking mountain town of Banff, Alberta. With a rich legacy dating back to 1956, Banff Session has been a cornerstone of design dialogue and inspiration for 70 years.

This celebrated event brings together over 400 attendees—including architects, interior designers, academics, and

students—from across Canada and beyond. Over the course of two immersive days, participants experience thought-provoking presentations from internationally renowned speakers, enjoy world-class cuisine, engage with a dynamic trade show, and connect through networking opportunities and socials.



2026 At A Glance

The trade show at Banff Session is an excellent place to network and connect with industry professionals while championing your business and brand. We strive to create a premiere experience for exhibitors that makes Banff Session a worthy investment. Continuing the positive momentum of previous events, the 2026 Banff Session trade show experience will feature:

- Exhibitor door prize draws at the event to elevate engagement between exhibitors and delegates. While AAA staff will organize and manage the draws, we are asking exhibitors to bring a door prize to the event as well as an entry container.

Full details will be provided upon booth confirmation.

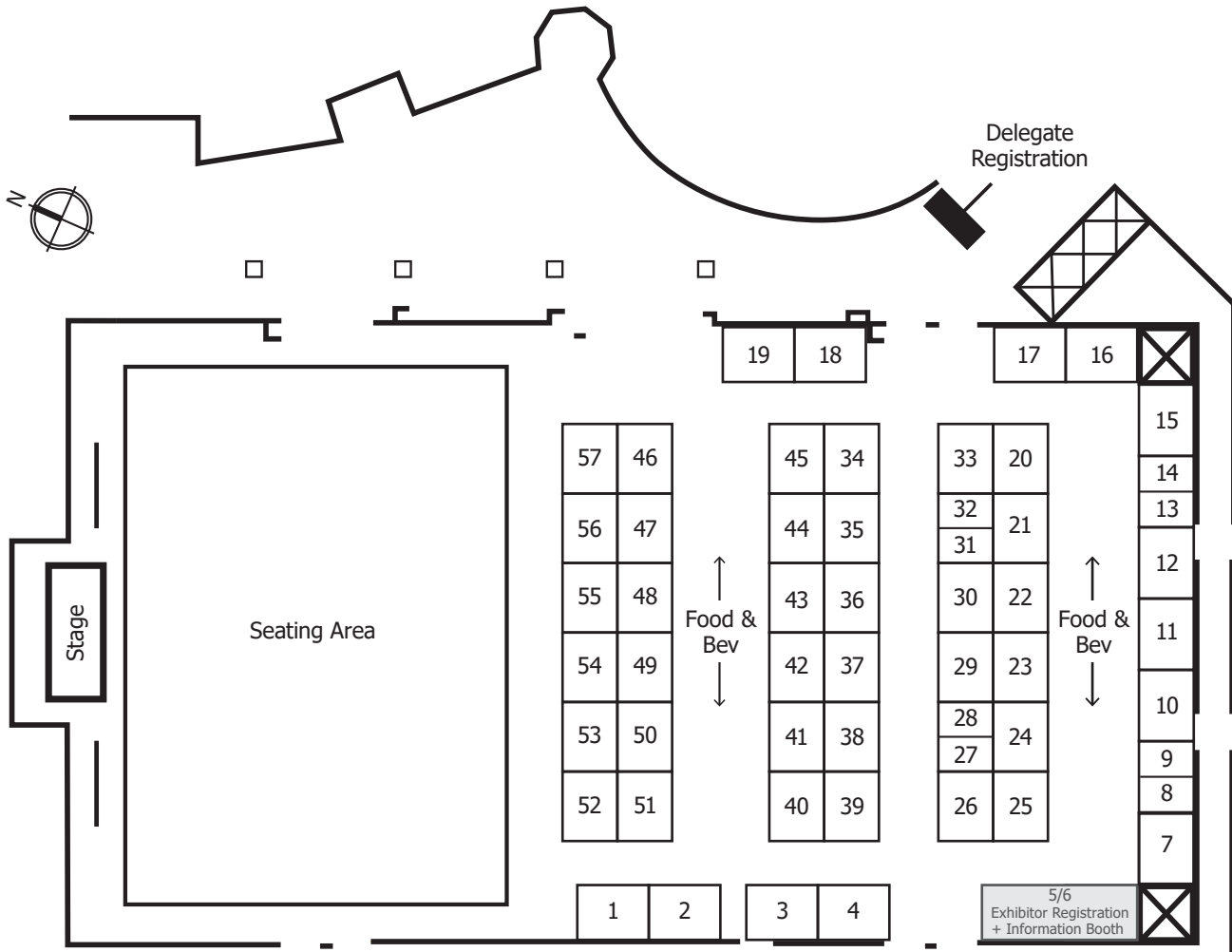
- A dedicated exhibitor check-in area that will transition to an information booth to assist exhibitors throughout the event.
- Access to all keynote speaker presentations, all meals and refreshment breaks, as well as an invitation to attend the Friday evening cocktail reception.
- Open exhibit layout with access to the keynote/refreshment area for increased engagement.
- Complimentary booth worker passes and the opportunity to purchase additional booth worker passes for \$400 + GST.
 - » Full Booth registration two passes included, ability to purchase up to two additional passes;
 - » Half Booth registration one pass included, ability to purchase one additional pass.

Participating in the 2026 Banff Session trade show will provide you with the opportunity to connect with delegates, strengthen your brand and promote your organization.

If you have questions or concerns, please contact:

Minn Va Wong
Accounting Administrator &
IT Coordinator
mwong@aaa.ab.ca
780-432-0224 ext. 222.

Exhibitor Opportunities



Full Booth Rental Fee | \$3,750 + GST

Each 10' wide x 8' deep booth includes:

- Two booth worker passes, invitation to the Friday cocktail reception, all refreshment breaks and meals, as well as all keynote sessions
- 8' high back wall and 3' high side wall drape
- 6' skirted table with 2 folding chairs
- 700-watt power outlet

Half Booth Rental Fee | \$2,500 + GST

Each 5' wide x 8' deep booth includes:

- One booth worker pass, invitation to the Friday cocktail reception, all refreshment breaks and meals, as well as all keynote sessions
- 8' high back wall and 3' high side wall drape
- 4' skirted table with 1 folding chair
- 700-watt power outlet

The following is included with each exhibit space rental:

- Logo on www.banffsession.ca (one logo/booth) with link to exhibitor website
- Complimentary wifi (password provided upon check-in)
- Recognition through social media
- After hours security for the booths
- First choice of booths for Banff Session 2028 (first come, first served)

Exhibitor Registration Details

Exhibit Hours:

Move-In Thursday, April 30 | 19:00 **

Move-Out Saturday, May 2 | 16:00 -18:00

**AAA staff are working diligently with the Fairmont Banff Springs to secure earlier access.

Trade show Hours:

Friday, May 1

7:00 - 8:15 | 9:45 - 10:30 | 11:45 - 12:45 | 14:00 - 15:00

Saturday, May 2

7:00 - 8:00 | 9:15 - 10:15 | 11:30 - 12:30 | 13:45 - 14:45

Exhibit Rules

- Banff Session management reserves the right to modify the exhibit layout and locations.
- All exhibiting company representatives must have a delegate or booth worker pass to enter Banff Session 2026. No exceptions will be made.
- No exceptions will be made to the set-up time. Booth spaces not set up by the noted time will be forfeited by the exhibitor and any such space may be resold, reassigned or otherwise used by Banff Session management and will not be eligible for a refund.
- No exceptions will be made to the move out time. Any exhibitors who begin to pack up their booth or materials prior to the posted move-out time will forfeit their opportunity to exhibit at Banff Session 2028.
- All exhibited equipment, materials and display items **must fit in the booth space area**. Exhibits cannot obstruct the view of other exhibits. No booth display item can exceed 8' in height or 10' in width without written permission of Banff Session management.
- Absolutely no food or beverages (including bottled water) can be distributed by the exhibitor without prior consent of hotel management.

Registration

Exhibitor registration for the Banff Session 2026 trade show will run through April 9, 2026.

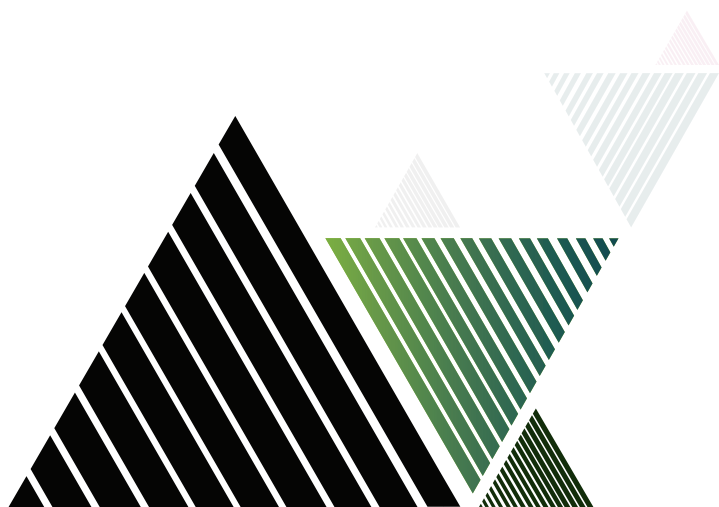
Each exhibiting company can purchase up to two additional booth worker passes at a cost of \$400 (+GST) per pass, which is the break-even cost of all meals and refreshments per person over the course of the two-day event.

A deposit (\$750 for full booths, \$500 for half booths) must be received within 48 hours of submitting registration for a booth number to be assigned. Payment in full must be received by April 3, 2026 to maintain the hold on the chosen booth. If payment is not received at that time, the booth will be forfeited by the exhibitor and any such space may be resold, reassigned or otherwise used by Banff Session management. Accepted payment methods include Visa, MasterCard and eTransfers made to accounting@aaa.ab.ca.

Registration Requirements

Exhibitors will need to send several items to AAA staff for inclusion on the Banff Session website:

- Company logo (in .eps or .png format) can be sent to events@aaa.ab.ca (one logo/booth).
- Company URL to be linked from the Banff Session 2026 website.
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Exhibitor Registration Details (cont)

Accommodations

Banff Session 2026 will take place at the historic Fairmont Banff Springs Hotel. The AAA has reserved a special block of rooms for our event; and will provide a booking link upon registration. The special room block rate will be available until March 30, 2026.

Cancellation Policy

A cancellation fee of \$500 will apply to booth reservations cancelled on or before April 3, 2026. Any booths cancelled after this date will not be eligible for a refund.